

AUGUST 15, 1942

25 Cents

# The Billboard

The World's Foremost Amusement Weekly

Vol. 54. No. 33



RED NORVO

"King of the Xylophone"

And His Orchestra

COLUMBIA RECORDS

Exclusive Management  
by Glen

Champagne Music

# WELK-O-GRAM



## WELK COMPLETES FIRST VISIT TO

**Back Home to Trianon Aug. 15;  
8th Return in Less Than 3 Yrs.**

**Attendance 25% Ahead  
'41 Levels; Grosses Up 15%**

August 15 is a red letter day for the Welk Orchestra. That's the day they return home to William Karmen's famous Trianon Ballroom on Chicago's South Side.

It was just about three years ago that Welk first set down at the Trianon and what since has been one of the most successful engagements, rung up by a big band making a first appearance at this nationally known spot. Since then the boys have continued to build their following to a point where Welk's appearance seems putting up the roses early.

This return will mark the eighth time Welk has played the Trianon in less than three years. He will stay 18 weeks before leaving into some of the nation's other dance locations dates for the winter and spring. As usual, the maestro's "Champagne Music" will be broadcast live three weeks over the WGN-Metropolitan.

### Welk's Bomber Building Brigade Sells Over \$50,000 in Bonds, Stamps

The Champagne Music of Lawrence Welk did more than simply entertain thousands of people on its summer tour—it contributed directly to the war effort by raising more than \$50,000 for the War Bonds and Stamps. Membership in the Bomber Building Brigade was obtained by the purchase of a War Bond or Stamp. Purchases of more than \$1 in stamps were privileged to have their names inscribed on the back drawing of a bomber which served as a background for the bond salesman's booth. All who purchased bonds or stamps received Brigade Membership Cards, signed by Welk, showing the amount of purchase.

Welk's bond salesman also introduced the new Victory magazine and Souvenir cards from nine 20-cent War Stamps at all locations where the orchestra appeared.

### More Welk Music For NBC-Thesaurus

July 30 was a busy day for Lawrence Welk and his orchestra. They went to the NBC-Thesaurus studios to give a group of top special arrangements on wax for his new radio audience. Welk's popularity on the NBC-Thesaurus network is attested by the fact that this marks his FIFTH recording date for NBC-Thesaurus in less than a year. At present his Champagne Music is being broadcast weekly on more than 200 outlets that stretch from Chicago to Coast to a listening audience that runs into millions.



Above photo shows Lawrence Welk with large drawing of bomber grid to stimulate sale of War Bonds and Bonds appearing to more than \$50,000 during his summer tour. Close observation will reveal how names of purchasers are inscribed on portions of bomber.

### One Big Word

It's difficult to put into words all that I'd like to say publicly to those who treated us as kindly on our recent road trip, because when we start on such a mud-sling of thanksgiving it becomes difficult to decide where to begin and where to stop.

However, all the boss in the band, as well as Irvy Walton and myself, want to extend first of all a hearty handshake of "thanks" to all the ballroom operators and theater managers who helped make our recent tour so successful. Without their co-operation it would have been impossible for us to have sold over \$50,000 in War Bonds and Stamps on our tour.

To Jack and Dave Kamp, of Detroit, and to Dick Simmon, of NBC-Thesaurus, also go our heartfelt thanks, as well as to the coin phone-graph operators and the radio station program directors. It was a pleasure to meet so many of you personally on our tour and to hear first-hand how fast our records and transcriptions are winning new friends.

Next comes William Karas, owner of the world's most beautiful ballrooms, the Trianon and Aragon, Chicago. Much of the success of our band may be attributed to the splendid co-operation of Mr. Karas, and his capable staff members, Mr. Virgil Meyers, of the Trianon, and Dick Hill, of the Aragon.

Then, of course, come the Frederick Brothers Music Corporation, which looked out for us.

And finally, we owe the biggest bouquet of "thanks" to Uncle Sam. All of us are proud to be Americans and prouder still that while on our Bomber Building Brigade drive enabled us to contribute in a small way toward helping to win the war.

To all the above, plus any other works who should be included, we extend our most sincere THANKS,

Lawrence Welk

Packs 'em in at Eastwood Gardens; Beverly Hills; Palace, Cleveland, and 38 Big One-Nighters.

Lawrence Welk's setting down at Chicago's Trianon August 15 for a three-month stay marks the wind-up of a three-month tour thru eight States. Welk covered more than 12,000 miles on this trek and, despite rain and temperature fluctuations, made every date on time.

Tour included 36 ballrooms and theater engagements in South Dakota, Minnesota, Iowa, Nebraska, Ohio, Michigan, Illinois and Indiana. In addition, band set down for a week at Eastwood Gardens, Detroit; two weeks at Beverly Hills Country Club, Newport, N.Y.; and a week at the Palace Theater, Cleveland.

Despite the slacker tour in the band's history, average attendance was up 30 per cent grosses were 15 per cent ahead of 1941 totals claimed up by the band on these same spots. Average per-night gross on the 36 engagements was \$1,500. That's pretty good going. In considering the fact that capacity at some of the Midwestern ballrooms is around 1,500. It is any wonder that these ballroom operators and theater managers regard Lawrence Welk as a "must" for every season?

### Welk's Polka Records A Hit With Music Men

At Lawrence Welk's latest tour record releases are catching on doubly with the record's music machine operators and listeners of the record record stores.

Operators of the automatic phonos frequently refer to the Welk recordings as "the best that rolled the polka" and in that category the Welk records are going particularly strong with the record operators with 12 recordings of "Pennsylvania Polka," "Round-Voie-Tale Polka," "Garden Poles" and "Chicken Polka."

Music machine operators also report excellent returns on the Welk recordings of "La Chaperon," a lively Russian Tza, and "Shore's in Mine Apple" and "Dear Home in Holland."

It's a sure bet that in co-operation, Lawrence Welk makes it a practice to meet with music machine operators wherever possible, not only to make their acquaintance and give their friendship but to discuss their problems with the standpoint of recorder and operator.

The knowledge gained in such conferences with music operators is reflected in the Welk soundings. They are the type of music that operators want, and they like to hear it by their color-pulling power in the music machines.



## Boston Clubs Doing Fine Biz; War Industries Up Patronage

BOSTON, Mass., Aug. 8. — (Continued from page 1) — The city's entertainment industry is doing a fine business, according to reports from the city's war industries committee. The committee reports that the city's war industries are doing a fine business, and that the city's war industries are doing a fine business.

Business is good. With the week end and the late spots open, business is good. The city's war industries committee reports that the city's war industries are doing a fine business, and that the city's war industries are doing a fine business.

## City Eyes Club Sale After Op Is Fined

MIAMI BEACH, Aug. 8.—City Council is investigating a transfer of ownership of the Ocean Club to Mrs. Kirschbaum. The city is considering a fine of \$100 for violating a city ordinance. The city is considering a fine of \$100 for violating a city ordinance.

## RED NORVO

(This Week's Cover Subject)

THE young release of the band business has been a success. The city is considering a fine of \$100 for violating a city ordinance. The city is considering a fine of \$100 for violating a city ordinance.

Unhappily the world's foremost jazz nightclub, Norvo has been on the edge of the top of the heap for several years, leading in the line of jazz bands. Recently, however, taking stock of the current war situation and its effect on band transportation, booking and general expenses, the city is considering a fine of \$100 for violating a city ordinance.

Consequently, the city is considering a fine of \$100 for violating a city ordinance. The city is considering a fine of \$100 for violating a city ordinance. The city is considering a fine of \$100 for violating a city ordinance.

Subscriptions: Rates: Six Months, \$4.00; One Year, \$7.50; Two Years, \$12.50; Three Years, \$16.50. Rates in Foreign Countries Upon Request. Entered as second-class matter, June 4, 1937, at Post Office, Cincinnati, Ohio, under Act of March, 1879. Copyright 1942 by The Billboard Publishing Co.

## But It Gets His Name in the Papers

NEW YORK, Aug. 15.—(Continued from page 1) — The city's war industries committee reports that the city's war industries are doing a fine business, and that the city's war industries are doing a fine business.

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## Martin-Aroff Trial Continues

SAN FRANCISCO, Aug. 8.—The jury trial of Martin Aroff, charged with the murder of a woman, continued today. The jury is considering a fine of \$100 for violating a city ordinance.

## "Family" Changes Sponsor

HOLLYWOOD, Aug. 8.—The Martin Family show, sponsored by the city, is considering a fine of \$100 for violating a city ordinance. The city is considering a fine of \$100 for violating a city ordinance.

## GEORGE SPENCER BEAT PATROLS THE

CHICAGO MARK like they and what, Chicago dancers in his unit, so much that he keeps them on the pay roll even when the town is in a state of emergency.

One of the most famous dancers in the city is George Spencer. He is a dancer who has been in the city for many years. He is a dancer who has been in the city for many years.

THE JIM FETTER, who was a paid-back night club singer before he joined the city, is a dancer who has been in the city for many years. He is a dancer who has been in the city for many years.

## Abandon All-Night Balto Blackouts

BALTIMORE, Aug. 8.—The new dusk-to-dawn blackouts will be held in the Baltimore area, according to a statement from the city. The city is considering a fine of \$100 for violating a city ordinance.

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## BROADWAY BEAT PATROLS THE

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## Chi Season Shaping Up

CINCINNATI, Aug. 8.—The fall light season here is beginning to take shape. The city is considering a fine of \$100 for violating a city ordinance.

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## Police Net in Conn.

BRIDGEPORT, Conn., Aug. 8.—A network of police officers is being set up in the city. The city is considering a fine of \$100 for violating a city ordinance.

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## Boston Fades Out

BOSTON, Aug. 8.—With the closing of the city's war industries, the city is considering a fine of \$100 for violating a city ordinance. The city is considering a fine of \$100 for violating a city ordinance.

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## Daivies Change Miami Show, Close Chi Spot

MIAMI BEACH, Aug. 8.—Mittie and Dan Davis left for Chicago after the closing of their show at the city. The city is considering a fine of \$100 for violating a city ordinance.

## Welnsky on Ration Board

BOSTON, Aug. 8.—Mayor Welnsky, owner of Concord Grocers and Blue Castle, has been named to the city's ration board. The city is considering a fine of \$100 for violating a city ordinance.

## Pittsburgh Changes

PITTSBURGH, Aug. 8.—Changes in local radio stations have been announced. The city is considering a fine of \$100 for violating a city ordinance.

## Billy Gilbert Quits Vaude

HOLLYWOOD, Aug. 8.—Billy Gilbert, who has a third interest in the city, is considering a fine of \$100 for violating a city ordinance. The city is considering a fine of \$100 for violating a city ordinance.

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# New Talent New York by JERRY LESSER

**L**ARRY LUTHER has a new book of songs on radio, *Goodbye Coast America*. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

**LOUISIANA**, playing the latter on the recorded *Hearts for the Rocky Gards*, now steadily written out, along with **STYL**, **KIMMY**, who portrayed the mother before **ALICE** **CHANDLER** was stricken by Uncle Sam, and they had to switch the whole plot around. But they did not. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

## Chicago by NAT GREEN

**A**N **MICHER**, former vocalist on *Paula* **Walters** *Day House*, will punch her way to *Loose Money* on *Brooklyn Sound-Up* for two weeks. **Max Haver**, Irish singer, 3 for *Northern Wisconsin*. Then leaves and goes with her husband, **Miss Malone** of the *Westchester*, for a week at *Thousand Lakes*, Colorado. **WALLY TAYLOR** made her debut as an actress on the *Hot City* program. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

## Hollywood by SAM ABBOTT

**C**LUCE **ROBERTS** has been assigned the *Paula Walters* show on *Brooklyn Sound-Up*. . . **BILLY PATTERSON**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

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**T**HEY tell us that **BILLY KENT** will return the directing of *Paula Walters* *Day House*. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

## Every Band Buyer Will Read

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## Ameche Beats Carson For Chase-Sanborn

**B**OLLYWOOD, Aug. 8.—Don Ameche was asked to new part to emcee the Chase & Sanborn show, which began in September 2. Don was turned up by **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

## Shake-Up in KYA

**S**AN FRANCISCO, Aug. 8.—As a result of change in station ownership KYA is effecting an almost complete overhauling of personnel. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

## Take Over WBAX

**W**ILKES-BARRE, Pa., Aug. 8.—With permission of the FCC, the Northampton, Pa. Broadcasting Co., plans to take over WBAX, Robert A. Dean, president of the NBC, and the present staff of the station operate on 1250 kHz. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

## Janet Jenkins to WAAC

**P**HILADELPHIA, Aug. 8.—Janet Jenkins, the *Maury Dean* on KTV, in the first woman of local radio to be accepted as the new manager of the station's *Army Auxiliary Corps*. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

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## Morris Show Going To Hollywood; Tough Break for Ray Block

**N**EW YORK, Aug. 8.—Questions now seem to be not if Ray Block will keep his job on the remaining *Phil Morris* program, but how long he will stay in New York. . . **BOB MORTIMER**, who wrote *Hearts for the Rocky Gards*, engineer, actor, has a new one on that network which describes the long "vacation" of his two lips, some "take off-math." But not only writes the show, but acts it.

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## BAND YEAR BOOK

**"Know Your Druggists Better"**

Reviewed Saturday, 8-6:15 p.m. CWT.  
Style—Music and drama. Sponsor—  
Milwaukee County Pharmacists' Association.  
Station—WISN (Milwaukee).

Only some knowledge that program has is too many commercial plays.

Material used makes good use of the knowledge behind the story of drugs and pharmacy. The story is straight and interesting, depicting the work of a pharmacist in the life of Karl Wilhelm Behrle, Berlin, chemist, whose Silesia university pharmacy is absorbing the war.

The story is written by Wanda Douglas and Mary Ann LeMay. WISN staff members are set up to record material in a studio, a member of Victor Herbert's orchestra.

All in all the program does a good job of selling the druggist to the public as "your physician's right hand."

R. G. Branner.

**"Disciana"**

Reviewed Thursday, 7:30-8 p.m. Style—News variety show. Station—WCAU (Chicago).

Considering that local stations and night shows have been saving colored spots for years it finally dawned upon local radio that there is a market for serious material for air entertainment. This month the network has long experienced with all-night shows and has taken two additional steps. It has added the Blue Lee Show, program director for WCAU, to shape out the spot pattern for a single show.

Brown judiciously leans heavily on the radio's new and music selection and has brought together a first and moving review of instrumental and vocal talents.

Only pale-face talent in the orchestra, being a little biased just last from Joe Bonomo's studio orchestra, billing for these purposes as "The Dixieland Band." Musical cues come in with such constant clarity as there is no doubt about it. The show is a first-class example of the kind of thing that is being done in the radio business. It is a first-class example of the kind of thing that is being done in the radio business. It is a first-class example of the kind of thing that is being done in the radio business.

## NETWORK STATION and TRANSCRIPTION MUSICAL DIRECTORS

Selling Up for Remote Broadcasts  
Band A Transcriptions "Best  
Sellers"

I Need a Hundred Bands a Week to  
Please a Million Listeners

Bands on Network Shows  
Pamphlet Facts and Latest Record  
Reviews of Artists Represented  
in the Supplement

Complete List of Recording Artists  
and the Labels for Which They  
Record

These are only a few of the many  
interesting informative articles and  
facts you will find in

★ The **Billboard** ★

★ **BANDYER BOOK** ★

★ **Featuring the** ★

★ **4th ANNUAL EDITION** ★

★ **of TALENT & TUNES** ★

★ **on Records** ★

★ **The Most Important Publication in** ★  
★ **the History of the Music Business.** ★  
★ **to be published in conjunction with** ★  
★ **the Sept. 26 issue of the Billboard.** ★

★ **Watch for it!** ★

# Program Reviews

RWT Union Otherwise Indicated

entirety, who is at home with both strict budgets and strong songs. Working for the network, he is on the air, using just enough to add color to the program.

Found a good deal only in the first 15 minutes, which was the first 15 minutes of the show. The rest was a good deal of the same. The rest was a good deal of the same. The rest was a good deal of the same.

Two spots are reserved for a single show and then the low-down. The show is a good deal of the same. The show is a good deal of the same. The show is a good deal of the same.

"Watch the World Go By"

Reviewed Sunday, 8-6:15 p.m. Style—Straight news. Sponsor—Radio Company. Agency—Maxim, Inc. Station—WJZ (New York, Blue).

Henry Ford with his name to the program, it is a good deal of the same. The show is a good deal of the same. The show is a good deal of the same.

Good news night a week after this, interestingly, that a news show has been on every night in the week under an umbrella. The show is a good deal of the same. The show is a good deal of the same.

There comes a time, especially handled by Bill Adams, with (1) plans to give more of the show to the public. The show is a good deal of the same. The show is a good deal of the same.

Salute to Men in Foreign Service"

Reviewed Saturday, 11-11:30 p.m. CWT. Style—War. Sponsor—General Electric. Agency—Schmiedel, N. Y. jointly with The Commercial Appeal, Memphis, Tenn. (newspapers from various communities throughout the United States).

Produced under the general direction of C. D. Wagner, General Electric News Bureau, Schenectady, N. Y.

Memphis production by Harry Starck, general manager, and Jack Graham, program director. Radio Station WMC (Memphis) and shortwave KZGZ (San Francisco), KZGZ and KZGZ (San Francisco).

Program was designed by C. D. Wagner of General Electric, who is a soldier himself, and he keeps the interests of the men in service at all times. This may mean in what way can be better programming, but for its purpose it is effective.

Memphis show opened with Bill O'Brien's old pickup up by means from Carnegie Hall. The show is a good deal of the same. The show is a good deal of the same.

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reviewed April 1941 and after. The show is a good deal of the same. The show is a good deal of the same.

Review of the program consisted of a review of the show. The show is a good deal of the same. The show is a good deal of the same.

Reviewed Sunday, 1-30-2 p.m. Style—Orchestra. Station—on RWT (Philadelphia) and the NBC-Radi.

The full complement of the RWT orchestra was on the air. The show is a good deal of the same. The show is a good deal of the same.

Reviewed Sunday, 1-30-2 p.m. Style—Orchestra. Station—on RWT (Philadelphia) and the NBC-Radi.

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# The Billboard Music Popularity Chart

 WEEK ENDING  
AUGUST 7, 1942

## SONGS WITH MOST RADIO PLUGS

The following are the 10 leading songs on the basis of the largest number of radio plugs (from WABC, WABC and WABC) received by the songs during the week ending August 7, 1942. The songs are arranged in descending order of the number of radio plugs received by the songs.

This compilation is based on data supplied by American Recording Service.

Position	Title	Artist	Plugs
LAST WEEK			
1.	1. IF I CAREFUL, IT'S MY HEART	Boyz	40
2.	2. JINGLE, JANGLE, JINGLE (I)	Parmenter	30
3.	3. I LEAVE A PAIR OF SILVER	Shapiro-Berman	25
4.	4. I LEFT MY HEART AT THE STAGE	S. S. Army	25
5.	5. DO YOU MISS YOUR SWEET	Parmenter	25
6.	6. SONG WINNER	Wibbels	25
7.	7. TAKE ME	Boyz, Voice & Gang	25
8.	8. MY DEVOTION	Shapiro-Berman	25
9.	9. ALWAYS IN MY HEART (I)	Boyz	25
10.	10. WE'RE YOURS (I)	Boyz	25
11.	11. ONE DOZEN ROSES	Parmenter	25
12.	12. FERNET BROSSE	Shapiro-Berman	25
13.	13. STRICTLY INSTRUMENTAL	Boyz	25
14.	14. WHO WOULDN'T LOVE YOU?	Boyz	25
15.	15. JUST AS THOUGH YOU WERE	Boyz	25
16.	16. KALAMAZOO	Boyz, Voice & Gang	25
17.	17. THIS IS WORTH FIGHTING FOR	Boyz	25
18.	18. WOODEN WEDDING MY BABY	Boyz	25
19.	19. I LEFT MY HEART AT THE STAGE	Boyz	25
20.	20. LOVE IS A SONG (I)	Boyz	25
21.	21. I'M NOT HERE ON MONDAY	ABC	25
22.	22. I'M NOT HERE ON MONDAY	ABC	25
23.	23. I'M NOT HERE ON MONDAY	ABC	25
24.	24. I'M NOT HERE ON MONDAY	ABC	25
25.	25. I'M NOT HERE ON MONDAY	ABC	25
26.	26. I'M NOT HERE ON MONDAY	ABC	25
27.	27. I'M NOT HERE ON MONDAY	ABC	25
28.	28. I'M NOT HERE ON MONDAY	ABC	25
29.	29. I'M NOT HERE ON MONDAY	ABC	25
30.	30. I'M NOT HERE ON MONDAY	ABC	25

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based on reports from the following retail stores of their 10 best selling records of the week ending August 7, 1942. The records are arranged in descending order of the number of copies reported. (Abbreviations: A. & M. Co., American Music Co.; B. & M. Co., Brunswick; C. & M. Co., Columbia; D. & M. Co., Decca; E. & M. Co., EMI; F. & M. Co., Fox; G. & M. Co., Gramophone; H. & M. Co., His Master's Voice; I. & M. Co., Imperial; J. & M. Co., Jodelite; K. & M. Co., King; L. & M. Co., Liberty; M. & M. Co., Mercury; N. & M. Co., New York; O. & M. Co., Odeon; P. & M. Co., Parlophone; Q. & M. Co., Queen; R. & M. Co., RCA; S. & M. Co., Signet; T. & M. Co., Tiger; U. & M. Co., United; V. & M. Co., Victor; W. & M. Co., Westminster; X. & M. Co., X-ray; Y. & M. Co., Yodelite; Z. & M. Co., Zephyr.)

Position	Title	Artist	Plugs
LAST WEEK			
1.	1. JINGLE, JANGLE, JANGLE	Boyz	40
2.	2. WHO WOULDN'T LOVE YOU?	Boyz	30
3.	3. I LEAVE A PAIR OF SILVER	Shapiro-Berman	25
4.	4. I LEFT MY HEART AT THE STAGE	S. S. Army	25
5.	5. DO YOU MISS YOUR SWEET	Parmenter	25
6.	6. SONG WINNER	Wibbels	25
7.	7. TAKE ME	Boyz, Voice & Gang	25
8.	8. MY DEVOTION	Shapiro-Berman	25
9.	9. ALWAYS IN MY HEART (I)	Boyz	25
10.	10. WE'RE YOURS (I)	Boyz	25
11.	11. ONE DOZEN ROSES	Parmenter	25
12.	12. FERNET BROSSE	Shapiro-Berman	25
13.	13. STRICTLY INSTRUMENTAL	Boyz	25
14.	14. WHO WOULDN'T LOVE YOU?	Boyz	25
15.	15. JUST AS THOUGH YOU WERE	Boyz	25
16.	16. KALAMAZOO	Boyz, Voice & Gang	25
17.	17. THIS IS WORTH FIGHTING FOR	Boyz	25
18.	18. WOODEN WEDDING MY BABY	Boyz	25
19.	19. I LEFT MY HEART AT THE STAGE	Boyz	25
20.	20. LOVE IS A SONG (I)	Boyz	25
21.	21. I'M NOT HERE ON MONDAY	ABC	25
22.	22. I'M NOT HERE ON MONDAY	ABC	25
23.	23. I'M NOT HERE ON MONDAY	ABC	25
24.	24. I'M NOT HERE ON MONDAY	ABC	25
25.	25. I'M NOT HERE ON MONDAY	ABC	25
26.	26. I'M NOT HERE ON MONDAY	ABC	25
27.	27. I'M NOT HERE ON MONDAY	ABC	25
28.	28. I'M NOT HERE ON MONDAY	ABC	25
29.	29. I'M NOT HERE ON MONDAY	ABC	25
30.	30. I'M NOT HERE ON MONDAY	ABC	25

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based on reports received from the following sheet music publishers and dealers of their 10 best selling songs of the week ending August 7, 1942. The songs are arranged in descending order of the number of copies reported. (Abbreviations: A. & M. Co., American Music Co.; B. & M. Co., Brunswick; C. & M. Co., Columbia; D. & M. Co., Decca; E. & M. Co., EMI; F. & M. Co., Fox; G. & M. Co., Gramophone; H. & M. Co., His Master's Voice; I. & M. Co., Imperial; J. & M. Co., Jodelite; K. & M. Co., King; L. & M. Co., Liberty; M. & M. Co., Mercury; N. & M. Co., New York; O. & M. Co., Odeon; P. & M. Co., Parlophone; Q. & M. Co., Queen; R. & M. Co., RCA; S. & M. Co., Signet; T. & M. Co., Tiger; U. & M. Co., United; V. & M. Co., Victor; W. & M. Co., Westminster; X. & M. Co., X-ray; Y. & M. Co., Yodelite; Z. & M. Co., Zephyr.)

Position	Title	Artist	Plugs
LAST WEEK			
1.	1. JINGLE, JANGLE, JANGLE	Boyz	40
2.	2. WHO WOULDN'T LOVE YOU?	Boyz	30
3.	3. I LEAVE A PAIR OF SILVER	Shapiro-Berman	25
4.	4. I LEFT MY HEART AT THE STAGE	S. S. Army	25
5.	5. DO YOU MISS YOUR SWEET	Parmenter	25
6.	6. SONG WINNER	Wibbels	25
7.	7. TAKE ME	Boyz, Voice & Gang	25
8.	8. MY DEVOTION	Shapiro-Berman	25
9.	9. ALWAYS IN MY HEART (I)	Boyz	25
10.	10. WE'RE YOURS (I)	Boyz	25
11.	11. ONE DOZEN ROSES	Parmenter	25
12.	12. FERNET BROSSE	Shapiro-Berman	25
13.	13. STRICTLY INSTRUMENTAL	Boyz	25
14.	14. WHO WOULDN'T LOVE YOU?	Boyz	25
15.	15. JUST AS THOUGH YOU WERE	Boyz	25
16.	16. KALAMAZOO	Boyz, Voice & Gang	25
17.	17. THIS IS WORTH FIGHTING FOR	Boyz	25
18.	18. WOODEN WEDDING MY BABY	Boyz	25
19.	19. I LEFT MY HEART AT THE STAGE	Boyz	25
20.	20. LOVE IS A SONG (I)	Boyz	25
21.	21. I'M NOT HERE ON MONDAY	ABC	25
22.	22. I'M NOT HERE ON MONDAY	ABC	25
23.	23. I'M NOT HERE ON MONDAY	ABC	25
24.	24. I'M NOT HERE ON MONDAY	ABC	25
25.	25. I'M NOT HERE ON MONDAY	ABC	25
26.	26. I'M NOT HERE ON MONDAY	ABC	25
27.	27. I'M NOT HERE ON MONDAY	ABC	25
28.	28. I'M NOT HERE ON MONDAY	ABC	25
29.	29. I'M NOT HERE ON MONDAY	ABC	25
30.	30. I'M NOT HERE ON MONDAY	ABC	25

## LEADING MUSIC MACHINE RECORDS

This compilation is based on reports from the following music machine operators of their 10 best selling records of the week ending August 7, 1942. The records are arranged in descending order of the number of copies reported. (Abbreviations: A. & M. Co., American Music Co.; B. & M. Co., Brunswick; C. & M. Co., Columbia; D. & M. Co., Decca; E. & M. Co., EMI; F. & M. Co., Fox; G. & M. Co., Gramophone; H. & M. Co., His Master's Voice; I. & M. Co., Imperial; J. & M. Co., Jodelite; K. & M. Co., King; L. & M. Co., Liberty; M. & M. Co., Mercury; N. & M. Co., New York; O. & M. Co., Odeon; P. & M. Co., Parlophone; Q. & M. Co., Queen; R. & M. Co., RCA; S. & M. Co., Signet; T. & M. Co., Tiger; U. & M. Co., United; V. & M. Co., Victor; W. & M. Co., Westminster; X. & M. Co., X-ray; Y. & M. Co., Yodelite; Z. & M. Co., Zephyr.)

Position	Title	Artist	Plugs
LAST WEEK			
1.	1. JINGLE, JANGLE, JANGLE	Boyz	40
2.	2. WHO WOULDN'T LOVE YOU?	Boyz	30
3.	3. I LEAVE A PAIR OF SILVER	Shapiro-Berman	25
4.	4. I LEFT MY HEART AT THE STAGE	S. S. Army	25
5.	5. DO YOU MISS YOUR SWEET	Parmenter	25
6.	6. SONG WINNER	Wibbels	25
7.	7. TAKE ME	Boyz, Voice & Gang	25
8.	8. MY DEVOTION	Shapiro-Berman	25
9.	9. ALWAYS IN MY HEART (I)	Boyz	25
10.	10. WE'RE YOURS (I)	Boyz	25
11.	11. ONE DOZEN ROSES	Parmenter	25
12.	12. FERNET BROSSE	Shapiro-Berman	25
13.	13. STRICTLY INSTRUMENTAL	Boyz	25
14.	14. WHO WOULDN'T LOVE YOU?	Boyz	25
15.	15. JUST AS THOUGH YOU WERE	Boyz	25
16.	16. KALAMAZOO	Boyz, Voice & Gang	25
17.	17. THIS IS WORTH FIGHTING FOR	Boyz	25
18.	18. WOODEN WEDDING MY BABY	Boyz	25
19.	19. I LEFT MY HEART AT THE STAGE	Boyz	25
20.	20. LOVE IS A SONG (I)	Boyz	25
21.	21. I'M NOT HERE ON MONDAY	ABC	25
22.	22. I'M NOT HERE ON MONDAY	ABC	25
23.	23. I'M NOT HERE ON MONDAY	ABC	25
24.	24. I'M NOT HERE ON MONDAY	ABC	25
25.	25. I'M NOT HERE ON MONDAY	ABC	25
26.	26. I'M NOT HERE ON MONDAY	ABC	25
27.	27. I'M NOT HERE ON MONDAY	ABC	25
28.	28. I'M NOT HERE ON MONDAY	ABC	25
29.	29. I'M NOT HERE ON MONDAY	ABC	25
30.	30. I'M NOT HERE ON MONDAY	ABC	25







































*Veteran, Lodge and Other Organization Festivities*

(Communications to 25 Opera Place, Cincinnati, O.)

**BIG 3-DAY LABOR CELEBRATION**  
North Tarry Hills, Ind., Sept. 2-4-68.  
Wm. F. J. 684786.





























[illegible]

















# Coin Machines

AMUSEMENT · MUSIC · VENDING · SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. MURD, Editor  
The Billboard, 143 Madison St., 135 N. Clark St.,  
Chicago, Ill.

## Russia

Every good American should stop long enough to pay respect and appreciation to the Russian people for the fight they are making for their homeland, which is also a fight for all the democratic peoples. The crisis in Russia increases the problems for America almost hour by hour, and we as average citizens are in the position of seeing our friends in need but we are powerless to help.

It is a habit now to think of a "second front" when Russia is mentioned, but this is not an editorial on the second front. My personal opinion about a second front is that

it is a habit now to think of a "second front" when Russia is mentioned, but this is not an editorial on the second front. My personal opinion about a second front is that

So my criticism is of the American people as a whole, who did not see the seriousness of trends in time to do much about it. I have no criticism of our leaders at present who have to make decisions on a second front. Frankly, only the angels can tell what would be the best move, without chance of failure.

Whether we have a second front, or whatever may be the outcome of the present summer crisis, the people of America and England have learned to think much better of the Russian people than we formerly did. It is unfortunate that we were unduly agitated against Russia by such red-baiters as the Hearst papers and others who had selfish motives at stake. If the Russian government had been as bad as we were told for years, then the Russian people would not be giving their lives as they are for it now. Our former Ambassador to Russia, Joseph E. Davies, has helped to set America straight on the people and government of that great country.

Certainly, we need to get our opinions straight about Russia and to be ready to co-operate fully with the nation until victory is won, and also when peace is established.

A lot of Americans have been alarmed about Communism. There was a time when Communist party leaders may have dreamed of a "world revolution," but for years now the leaders of Russia have been too busy with the problems of their own backward country to bother about the

rest of the world. Carl Sandburg once quoted Stalin as saying that Russia was so undeveloped it would require 50 years to build up industry and business on an equal with other modern nations. Reliable reports shows that Russia worked feverishly on five-year programs in an effort to build up the industrial life of the country but was forced at the same time to prepare for an invasion which Hitler was sure to attempt sooner or later.

The New York Times, August 2, has the following interesting description of the Russian people:



Tourist areas are doing well, but Tourist Sen. gives his despair account to other parts of the world. (Cartoon from The Detroit News.)

"Since Czarist days the Russian people, with sacrifice, discipline and endurance, have built a new country that had all the qualities one would expect a workers and peasants' state to have—crude vigor, an impatient desire for the rapid improvement of living conditions, a healthy suspicion of other lands where 'the bosses' retain power, an ardent passion for popular education, and a kind of wide open-eyed enjoyment of life that gives a visitor to the Soviet Union such an immediate pleasure, and these people and their State are now being tried by fire."

In short, Russia was and is a big undeveloped country, its people trying to catch up with the modern world in a hurry but suddenly stopped by war. Its people, customs and government are quite different from ours, but by nature the people are religious and devoted to their homeland. They are not militaristic in any sense of the word. After we have won a complete victory, great possibilities exist for future trade and industrial co-operation between Russia and America.

My strong personal hope is that Russia may be able to stay in the war until the final victory and may then be able to dictate the price the Nazis and Japs must pay for the trouble they have caused the world. The British and Americans lack both the courage and the unity to make the militarists pay with their lives, if we finally win, but the Russians have the courage and they also have a knack for making their enemies pay and pay.

Reports indicate the Russians fight so supremely because they love their homeland and hate their enemies with equal vigor. The world will never be quite right until these Russians can make the Nazis and Japs pay in full.





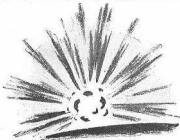












# MUSIC a Mighty Weapon of War

**Keep your phonograph on the job . . .** playing for everyone who wants to listen. Do that—and we in the Music Industry will have contributed a "mighty weapon" to our nation's all-out war program.

More than ever today, because of the terrific stresses and strains of speeded-up production for war and the mounting tempo of daily tasks, folks just like you and me need relaxation . . . need the entertainment and beauty that music can bring.

Every man of you in the Automatic Music Industry has displayed exceptional skill and ingenuity in keeping equipment in good playing order—and you can't let down now—or ever. Packard is doing, and will continue to do, all that is possible in making available to you service information on equipment you own, as well as supplying information on equipment you can buy or wish to sell.

As you know, we at Packard are producing 100% for the war and expect to do so until the war is won. But we haven't forgotten music . . . or our many, many good friends who are a vital part of this giant industry. After the war, Packard will be back with everything you'd expect, and maybe much more. And you can bank on it that Packard equipment will again build better business for every music man.

Right now, all of us have a bigger job . . . and we are confident that every one of us will do everything within his or her power to make that job a success—spelled in the biggest capital letters the world has ever seen.

## LET'S HAVE PLENTY OF MUSIC

**PACKARD MANUFACTURING CORPORATION**

*Manufacturing only for war now*



**INDIANAPOLIS**

*Harvey E. Copehart, President*





# AMERICAN FOLK RECORDS

## COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column devoted to folk records select noncommercial recordings of folk tunes. Artists are recommended to folk records editor, The Billboard, 1365 Broadway, New York City.

### News Notes

A United Press story written by Bob Mazel recently gave a terrific glow to folk recordings. The press claimed that the biggest and most important record artists are not the picture artists of the pop market but the folk music recordings. The life of folk pictures is longer than that of pop and to many listeners they are considered among the most pictures at the Tin Pan Alley outpourings. . . . Gene Autry, despite his current endorsement of the army, will continue with his radio program, changing the name and playing new songs. . . . Judy Canova will give a party in New York last week for her film leaves. A personal personal appearance here is proving a terrific anti-

ers and will be extended there the party list.

### Week's Releases

Ray Rogers (Decca 6060)

If I Shouldn't Carry and Little Old Cowboy on the Air.

Rogers takes both of these sides in his soft, easy and appealing voice, giving standard jobs on both. If any, on the A, is a melody tune on which the trumpet is the first supporting band going with some excellent fiddle, guitar, fiddle accompaniment, may have out to have the better popular appeal. Combination of Rogers very pleasant voice and the fine

band backing make it an excellent recording.

### The Carter Family (RCA Victor 5-9926)

Keep on the Firing Line and Fifty Miles of Blue Moon.

A couple of spirituals delivered in the familiar but excellent style of the Carters. It's one of their best recordings in many years. Both tunes are easily and appealing, and both are given by solo and chorus voices with guitar and fiddle accompaniment. Fifty Miles has an actual correct implication, but the title may get it somewhat wrong. Above Moon is, if anything, even more appealing than the A side. Either should go well anywhere spirituals or the Carter Family catch the catch.

### Recommended

Records showing indications of becoming more popular hits. Based on subjective reports and the judgment of The Billboard's Music Department.

"OUR EAST'S BOOK" Great Talk (RCA Victor 5-9926) A heavily advertised record but their best selling record is in fact a record that was released a couple of months ago. The party tune is given first treatment by Talk in its familiar style, backed by a good band accompaniment. If it's not already making money for you, it should be giving a whirl.

### Letter Box

Almost all of the reports received this week came from the South, so the Southern Recordmaker found are predominantly from that section of the country. More reports from elsewhere in all sections would be gladly welcomed. . . . A number of Jimmy Dorsey recordings are coming up very strongly with I've Got My Mind on My Mind the current leader, according to reports received. Others that are all positive are the new collection in many parts of the South including You'll Be Sorry and The End of the World. . . . Ray Rogers is making a terrific impression with his new collection, Break on the Highway and Fire Ball, with the Jack transfer perhaps a little in the lead with a very strong reception. . . . And of course Fred Astaire, Gene Astaire's new collection, still continues on the money way. It's still keeping up the constant average, being mentioned as one of the very top among the leaders on check five out of every seven reports received—all sections of the country included. . . . Take the Book This Year. It's in another story recording that is now going very strongly, according to current ratings. . . . Break This Week of When the World Was Turned Out. . . . For some time past, a party of some. Richmond, Va., reports that it tops all other folk recordings in that section. . . . Canova is still a leader for Gene Thompson's It's Just a Matter of Time, a strong one daily. . . . According to reports from Memphis, where the top favorites there are Gene Thompson's recent release, When My Blue Moon Turns to Gold Again, and Dorsey Carter's version of Live and Let Live. . . . Another giving heavy play to When the World Was Turned Out Down, Richmond is paying special attention to Gene Thompson's making of tracking the Four Color Year.

### ST. LOUIS AREA

(Continued from page 68)

This increase without raising prices, the profit margin on the lower priced brands is so small as to necessitate a price increase to take care of the tax. This would place the price to close to that of the 10-cent brands at the ordinary retail level. The House Ways and Means Committee has rejected a Treasury Department proposal for a tax of 7 cents on the 10-cent brands and a tax of 3 cents on the 15-cent brands.

### War's Effect on Other Industries

Other industries in the Louisville area are affected in one way or another as a consequence of the war. The metal industry has plenty of business but are beginning to feel the scarcity of skilled help.

An automobile assembly plant is now assembling army vehicles. Food-products manufacturers are handicapped by a shortage of tin cans and bottle caps. Lumber and timber products, important in Louisville, are in great demand.

### Industrial Employment Increased

As a result of war activity, industrial employment has increased from 120,000 in 1939 to about 150,000, according to local estimates. Many of the new

workers have been coming from rural areas.

There are approximately 10,000 men on the U. S. Employment Office rolls. However, in St. Louis, on the contrary, the nation's unemployment, potential workers who are looking for work are war industries, businesses and others who have never sought work before, and people who, the employer, are looking for better jobs. Consequently few unemployed are not working.

### Population Makes Marked Gains

The population of the Louisville metropolitan area, including Jeffersonville, has increased from 1930 to 1940 by about 40,000 in 1940 to 450,000, a gain of 9.7 per cent.

Jeffersonville, with a 1940 per cent population increase, has the problem of taking care of construction workers on a large government project in the vicinity, the building in complete housing, sewage and other facilities. Approximately 10,000 houses have been built in Louisville since the start of the defense effort.

### Memphis Area

The war effort has resulted in increased activity in the Memphis area, particularly that incident to the building of plants, the expansion of others and the construction of new government facilities in Memphis and vicinity.

### War Production Engages Half of Industry

Production of war materials has been stepped up to a point where 50 per cent of the time are working on war effort, and nonwar is still taking place. The manufacturing shifts in the area are particularly active.

The population has been increased by the influx of about 10,000 construction and other workers and their families. This influx has benefited retail trade and has contributed toward increases in taxi cabs, clothing, postal receipts and other items in proportion with those of a war area.

### Little Surplus Skilled Labor

The number of applicants for work registered with the U. S. Employment Office last week rose 30,000 on January 5, 1942, to 10,000. The great surplus of skilled labor will undoubtedly be absorbed when plants and construction work under construction are completed. The moving need for additional machine operators is expected to be met as a result of current training programs.

### Evenville Area

One of the four largest cities in the region, Knoxville has been the most seriously affected by the war effort. Many of its industries—automobiles, steel, aluminum, textiles and electric refrigeration—all have lost, normally accounted for about one-third of the city's industrial employment. Construction, in these and other industries created a serious unemployment situation which is only now beginning to be alleviated.

### Distressed Industries Relieved

Knoxville was declared a distressed area a few months ago. Since then large war orders have been received, and construction of new plants and facilities has been undertaken. It is predicted that the industrial workers now unemployed will gradually but steadily be absorbed and that by autumn there will be a labor shortage.

Training progress has been disappointing to gain 6,000 to 8,000 workers a year. While war work is creating new industrial employment is expected to move that aside the increased rate. Knoxville will have a new defense-homes. These are badly needed, as there is already a housing shortage.

## FOR STEADY REQUESTS!

## POUND YOUR TABLE POLKA

RECORDED BY:

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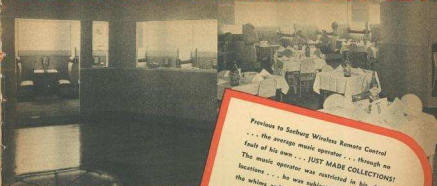








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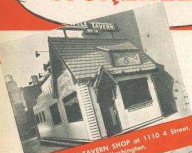
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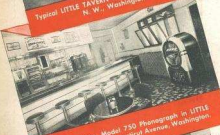
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